



Communiqué de presse - Clean energy for top-level competition with SailGP France

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Energy Observer is injecting its positive energy into the French stage of the SailGP racing, which gathers together the world's best sailors. See you in Saint Tropez from 7 to 11 September for an event that aims at zero direct emissions.

SailGP France's Race for the Future partner, Energy Observer Foundation is tasked with accelerating energy transition and raising awareness amongst all the event's protagonists about the potential of renewable energies and their hydrogen storage.



© SailGP

Broadcast in almost 150 territories worldwide, the SailGP races (11 for this third season) offer an exceptional international showcase for the pedagogical actions of Energy Observer Foundation in the preservation of the oceans, and for the concrete solutions that will allow the championship to reach its clean energy objectives.

Reducing the impact of motorsports with hydrogen

After rolling out its hydrogen solutions at the 24 Hours of Le Mans, followed by the French Formula 1 Grand Prix in Le Castellet, Energy Observer Developments (EODev) will now provide two electro-hydrogen generators GEH2® in Saint Tropez to supply the event's entire technical base. The regatta is a very big part of the DNA of Energy Observer, whose laboratory vessel is the former race boat that belonged to Sir Peter Blake, winner of the America's Cup, and the majority of her creators have a racing background (French and World F18 champions, multihull skippers and managers, America's Cup). EODev also brings its expertise to several large multihull racing projects and presented in Cannes this week a chase boat capable of reaching 50 knots, developed with Blue Game and the challenger American Magic, for the 37th America's Cup.

A 100% renewable championship by 2025

Back in 2021, EODev made available a GEH2® to the SailGP teams to trial the power supply for audio-visual production. Following a conclusive test phase, it was an obvious next step for all the sports logistics (technical bases, competitors' battery chargers, lighting and all the teams' general energy requirements) to be supplied using Energy Observer's solutions without polluting emissions or noise, replacing the traditional diesel generators.



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In this major first, it is the championship’s aim to reduce its carbon footprint by 55% by 2025 using this practical and efficient system. Moreover, the French event will also provide seven electric-powered support boats, which is the largest number of electric boats ever to be seen in yacht racing.

A more sustainable future for top-level competition

Powered by Nature is not just another slogan then, it is a concrete reality aimed at organising the whole of the international championship using renewable energies by 2025. Energy Observer and its various activities tie in perfectly with this narrative, to raise awareness, to educate and to inform, as well as in a very practical way offering and rolling out reliable and coherent solutions with SailGP’s strategy, under the impulse of the France SailGP team, organizer of the French event.



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About:

Energy Observer is the name of the first hydrogen-powered, zero-emission vessel to be self-sufficient in energy, advocating and serving as a laboratory for ecological transition. The development of reliable, sustainable, emission-free, and economically accessible energy solutions is at the heart of our odyssey and our industrial subsidiary EODev.

We have been sailing around the world for 7 years, stopping in iconic cities to meet pioneers who devote their energy to the development of sustainable solutions that respect the planet. As the first French ambassador for the 17 Sustainable Development Goals set by the UN, our mission - reinforced by our endowment fund Energy Observer Foundation - is to raise awareness of the ecological transition issues and explore solutions that prove that another energy future is possible.

Energy Observer has received the High Patronage of Mr. Emmanuel Macron, President of the French Republic. It has the official support of the Ministry of Ecological Transition, UNESCO, the European Union, Irena, and Ademe.

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